FILE

fashion calendar 1970

JANUARY 5

30th year · issued weekly

JANUARY

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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, JANUARY 5, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 3- Jan. 4	OPEN HOUSE: SUMMER FOOTWEAR	B.F. GOODRICH	HOTEL BARCLAY LEXINGTON & 48TH ST.
	Men's, women's, children's footwear; also golf, boating shoes. 8:30 A.M. - Midnight, both days. By invitation. Contact: Marian Rahl, YU. 6-6100.		
Sunday Jan. 4 8:30 A.M. Breakfast	FASHIONS FOR MEN AND WOMEN	REEVES BROS.; ABACO; DUPLEX	WALDORF-ASTORIA JADE ROOM
	The "Quiet Giant" greets the visiting press. By invitation. Publicity: Hilda Sherey, 790-8651.		
Sunday Jan. 4 12:00 Noon Brunch	SPRING MILLINERY AT PRESS SHOW	MILLINERY INSTITUTE OF AMERICA	AMERICANA HOTEL GEORGIAN ROOM
	Preview of Spring millinery. For press, by invitation. Publicity: Burt Champion, MU. 6-2970.		
Sunday Jan. 4 7:30 P.M. Buffet	INTRODUCTION OF NEW SILVER PATTERN	REED & BARTON	AUSTRIAN INSTITUTE 11 EAST 52ND STREET
	"Vienna"--new sterling silver flatware pattern will be presented to visiting press by Reed & Barton (N.Y. Couture Council). By invitation. Publicity: Allyn Bloeme, SU. 7-6807.		
Jan. 4- Jan. 10	INTERNATIONAL HOME FURNISHINGS MART, MERCHANDISE MART, CHICAGO Contact: 312-527-4141.		
Beginning Sunday Jan. 4- Jan. 12	SHOWING OF BRITISH CHILDRENS WEAR	NATIONAL CHILDRENS WEAR ASSOCIATION	HOTEL McALPIN B'WAY & 34TH STREET
	"The London Look for Children in New York"--presentation of fashions for toddlers to teens for Fall-Winter '70-71. (Also Showing: Fairmont Hotel, San Francisco, Jan. 14-16.) By appointment. Contact: Joan Hardy, PL. 2-8400.		
Monday Jan. 5 10:30 A.M.	PREVIEW: SPRING-SUMMER MILLINERY	MR. JOHN	24 WEST 57TH STREET SALON - 7TH FLOOR
	By invitation. Contact: PL. 7-1966.		
Monday Jan. 5 12:00 Noon	SPRING-SUMMER COLLECTION	ADOLFO (22 EAST 56TH ST.)	ST. REGIS VERSAILLES ROOM
	By invitation. Contact: 688-4410. Publicity: Eleanor Lambert, MU. 8-2130.		
Monday Jan. 5 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON	VOGUE/BUTTERICK PATTERNS (161 SIXTH AVENUE)	WALDORF-ASTORIA EMPIRE ROOM
	"The Seventies...The Fashion Ambiance"--showing of Spring-Summer collections from Vogue and Butterick patterns. (N.Y. Couture Council) By invitation. Contact: Barbara Ohrbach, 255-2100.		

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Unless otherwise indicated, all showings are held in the JADE ROOM, WALDORF-ASTORIA, Park Avenue & 50th Street. Press Director: Mildred Sullivan, LA. 4-0461.

Sun., Jan. 4:	8:00 A.M.	Registration	
	8:30 A.M.	REEVES BROS., ABACO, DUPLEX (breakfast) "The Quiet Giant"	
	10:00 A.M.	HAROLD LEVINE (Don Breitinger)	
	10:30 A.M.	AURELIEN LINTERMANS "A Heady Half-Hour"	
	11:00 A.M.	RON AMEY	
	12:00 Noon	MILLINERY INSTITUTE OF AMERICA (brunch)	Americana Hotel
	3:00 P.M.	MEXICAN CAPERS (Aeronaves de Mexico)	
	4:30 P.M.	FRAN ALLISON "Music to Cook By"	
	5:30 P.M.	PETER LINDERMAN (cocktails)	
	7:30 P.M.	REED & BARTON (buffet dinner) "Vienna at Eight"	Austrian Institute 11 East 52nd Street
Mon., Jan. 5:	8:30 A.M.	LONDON FOG (breakfast)	
	10:00 A.M.	DAVIDOW	
	10:30 A.M.	JUNIOR SOPHISTICATES (Tom Nasarre)	
	11:00 A.M.	CARLYE	
	11:30 A.M.	Writing Period	
	12:00 Noon	VOGUE/BUTTERICK PATTERNS (luncheon)	Empire Room
	2:30 P.M.	PICCIONE BRIDALS	
	3:00 P.M.	CELANESE	
	4:00 P.M.	Writing Period	
	5:00 P.M.	AFTER SIX (cocktails) "A Spring Fling"	
	7:30 P.M.	HYSTRON (dinner) "An Evening with Trevira"	Le Pavillon 111 East 57th Street
Tues., Jan. 6:	8:00 A.M.	ACCESSORAMA (breakfast) "Superstar" accessories	Starlight Roof
	10:00 A.M.	BEN REIG	
	10:30 A.M.	JEUNESSE (George Samen)	
	11:00 A.M.	by BRANELL	
	11:30 A.M.	LARRY ALDRICH	
	12:00 Noon	Writing Period	
	12:30 P.M.	ILGWU (luncheon) Speaker: Gus Tyler, Asst. Pres.	
	2:00 P.M.	DAVID CRYSTAL	
	2:30 P.M.	HARVEY BERIN (Karen Stark)	
	3:00 P.M.	B.H. WRAGGE	
	3:30 P.M.	NATIONAL SHOE FABRICS ASSOCIATION	Silver Corridor
	4:00 P.M.	DENIM COUNCIL (cocktails) "In the New Decade"	
	5:30 P.M.	CASA de PORTUGAL (Maria Teresa) "An Evening in Portugal"	
Wed., Jan. 7:	8:00 A.M.	MONTGOMERY WARD (breakfast) "Swinging into the '70s"	
	10:00 A.M.	HANNAH TROY (Murray Nieman)	
	10:30 A.M.	NAT KAPLAN	
	11:00 A.M.	FRANCESCA for DAMON & DAMON INTERNATIONAL	
	11:30 A.M.	Writing Period	

(continued on following page)

NEW YORK COUTURE PRESS WEEK - Jan. 4 - 8 (continued from page 2)

Wed., Jan. 7:	12:30 P.M.	COTY (luncheon) "The Spring Faces of Coty Originals"	
	2:30 P.M.	RODRIGUES for PETER CLEMENTS	
	3:00 P.M.	WORKWEAR CORPORATION	
	3:30 P.M.	Coffee Break	
	3:45 P.M.	BURLINGTON HOSIERY	
	4:15 P.M.	Writing Period	
	5:30 P.M.	PANTENE (cocktails)	Hilton Room
	7:00 P.M.	FRANY AWARDS	Hilton Room
Thurs., Jan. 8:	8:00 A.M.	ROBERT HALL (breakfast) "International Studio"	
	10:00 A.M.	ORIGINALA	
	10:30 A.M.	THE SCHRADER ORGANIZATION	
	11:00 A.M.	FORMFIT ROGERS	
	11:30 A.M.	Writing Period	
	12:30 P.M.	WEST POINT PEPPERELL (luncheon) "The '70s: A Colorful Leisure Decade"	
	2:00 P.M.	REMBRANDT (Ole Borden)	
	2:30 P.M.	NAMAN RAINWEAR	
	3:00 P.M.	Writing Period	
	5:15 P.M.	20th Century Fox (cocktails) "John and Mary"	444 West 56th Street
	7:30 P.M.	SEARS, ROEBUCK and COMPANY (dinner)	Hotel Plaza

Monday Jan. 5	PREVIEW OF FASHION FILM	CELANESE	WALDORF-ASTORIA JADE ROOM
3:00 P.M. Champagne	"See Where Fashion is Going in the '70s". For out-of-town and local press. By invitation. Publicity: Stephanie Simpson, 879-2000.		
Monday Jan. 5	PREVIEW OF SUMMER COLLECTION	ESTEVEZ FOR NEAL	719 S. LOS ANGELES ST. LOS ANGELES, CALIF.
4:00 P.M. Cocktails	Preview of Summer collection at opening of new showroom. By invitation. Contact: 213-MA. 7-5427.		
Monday Jan. 5	"AN EVENING WITH TREVIRA"	HYSTRON	LE PAVILLON 111 EAST 57TH STREET
7:30 P.M. Dinner	Dinner for visiting press. (N.Y. Couture Council) By invitation. Contact: Elaine Roberts, Bell & Stanton, PL. 9-4800.		
Beginning Monday Jan. 5	SPRING-SUMMER ALL-WEATHER COSTUMES	JEAN-LOUIS FOR CHANDELLE LTD.	1407 BROADWAY SHOWROOM - 20TH FLOOR
	Continuous showings. Contact: 868-2840.		
Beginning Monday Jan. 5	SUMMER LOUNGEWEAR AND DRESSES	DYNASTY	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Continuous showings. Contact: 279-0710.		
Beginning Monday Jan. 5	SPRING-SUMMER LINGERIE MARKET	KAYSER PERMA-LIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
	Informal showings of lingerie, loungewear, foundations. Contact: PL. 7-9600.		
Beginning Monday Jan. 5	SUMMER RAINWEAR COLLECTION	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
	Continuous showings. Contact: PE. 6-9601.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 5	SPRING-SUMMER JEWELRY COLLECTION	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
	Continuous showings. Contact: YU. 6-6633.		
Beginning Monday Jan. 5	OPENING OF SUMMER COLLECTION	PEPPINO INTERNATIONAL	488 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Showing of cocktail and evening dresses and pantsuits. Contact: Charles Trautmann, Jr., 565-0590.		
Beginning Monday Jan. 5	ACCESSORIES BY GIVENCHY	ROBINSON & GOLLUBER	244 MADISON AVENUE SHOWROOM - 3RD FLOOR
	Showing of belts, jewelry, scarves, sunglasses, handkerchiefs for Spring-Summer. Continuous by appointment. Contact: Mac Mallis, MU. 6-1974.		
Beginning Monday Jan. 5	SPRING-SUMMER JEWELRY COLLECTION	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Showing of Spring-Summer jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.		
Monday Jan. 5- Jan. 16	SPRING FASHIONS FROM CANADA	CANADIAN DEPT. INDUSTRY, TRADE, COMMERCE	HOTEL McALPIN 7TH FLOOR
	Showings of Junior and Misses dresses, coats, suits, rainwear, sportswear. Mon., Tues., Wed.: 9:00 - 6:00; Thurs., Fri.: 9:00 - 8:00. Contact: D.S. Armstrong, 680 Fifth Avenue, JU. 6-2400.		
Monday Jan. 5- Jan. 23 9:00 A.M.- 5:00 P.M.	SPRING-SUMMER FORECAST	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR
	Complete showing of fashions, accessories, promotional plans from March-April issues. For store, buying office executives only. By appointment. Contact: Barbara Doljack, PL. 9-8100.		
Tuesday Jan. 6 8:00 A.M. Breakfast	ELEVENTH EDITION: "ACCESSORAMA"	LEADING MANUFACTURERS	WALDORF-ASTORIA STARLIGHT ROOF
	"Superstar" accessories for Spring-Summer (N.Y. Couture Council). Breakfast: 8:00 - 10:00. Open House: 8:00 - 1:00. By invitation. Publicity: Marino & Maxwell Associates, 679-2990.		
Tuesday Jan. 6 8:30 A.M. Breakfast	ANNUAL PRESENTATION	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE 19TH FLOOR
	Glamour's annual "Shape Clinic" presentation of Spring foundations and lingerie featured in April issue. (Repeat Shows: Thurs., Jan. 8, Tues., Jan. 13, Wed., Jan. 14, all at 8:30 A.M.) For retailers only, by reservation. Contact: Joan Carter, MU. 9-5900 Ext. 482.		
Tuesday Jan. 6 9:30 A.M.	SHOWING OF SPRING MILLINERY	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
	Millinery collection of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.		
Tuesday Jan. 6 12:00 Noon Luncheon	1970 FASHION PRESENTATION	MONSANTO	HOTEL PLAZA BALLROOM
	Preview of new fiber, WD-2, in "Body-conscious" collection designed by Mazza and Van Helsdingen. Repeat Show for retailers, 6:00 P.M. By invitation. Contact: Mary Krienke, 556-5100.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 6 3:00 P.M.	SHOWING OF SPRING MILLINERY	EMME	16 EAST 53RD STREET SALON - 3RD FLOOR
	By invitation. Contact: Miss Claire, MU. 8-1224.		
Jan. 6	6:00 P.M., MONSANTO SHOW FOR RETAILERS, HOTEL PLAZA, BALLROOM (see page 4)		
Tuesday Jan. 6 6:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL BALLROOM
	By ticket only. (Repeat Show: Mon., Jan. 12, 8:00 P.M., Garden City Hotel, Garden City, Long Island.) Publicity: Rita Dobbins, TR. 5-3100.		
Tuesday Jan. 6 7:00 P.M.- 9:00 P.M.	PREVIEW OF BRAZILIAN PROMOTION	B. ALTMAN & CO.	MAIN FLOOR FIFTH AVENUE ENTRANCE
	"Carnaval do Brasil"--in honor of the Consul General of Brazil and Mrs. Soutello Alves. By invitation. Contact: OR. 9-7800.		
Wednesday Jan. 7 8:00 A.M. Breakfast	"DESIGNER SPEAK-IN": PRESS BREAKFAST	MONTGOMERY WARD (393 SEVENTH AVENUE)	WALDORF-ASTORIA HILTON ROOM
	"Swinging into the '70s...with Fashions of Involvement". Participating designers: Nora Aponte, Clodagh of Dublin, Alberto Fabiani, Rudi Gernreich, Philippe Heim, Melba Hobson, Simonetta, Eve Stillman. MC: Rita Perna, Montgomery Ward (N.Y. Couture Council). By invitation. Publicity: Barbara McGinniss, 971-1958.		
Wednesday Jan. 7 9:00 A.M. Breakfast	TRADE SHOWING OF SPRING MILLINERY	MILLINERY PROMOTIONS (10 EAST 40TH STREET)	AMERICANA HOTEL IMPERIAL BALLROOM
	Showing of Spring millinery for the trade. Price: $5.00, for retailers. Publicity: Burt Champion, MU. 6-2970.		
Wednesday Jan. 7 12:00 Noon Luncheon	"SPRING FACES OF COTY ORIGINALS"	COTY	WALDORF-ASTORIA JADE ROOM
	Presentation of Coty Award winners: Stan Herman, Victor Joris, Anne Klein, Adolfo, Halston, Julian Tomchin. (N.Y. Couture Council) By invitation. Publicity: Lillian Firestone, 924-4728.		
Wednesday Jan. 7 5:00 P.M.	RESORT-SPRING-SUMMER COLLECTION	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
	Repeat Show: Tues., Jan. 20 at 5:00. By invitation only. Thereafter by appointment. Contact: Helen Borger, CO. 5-7720.		
Wednesday Jan. 7 5:30 P.M. Cocktails	PRESS PARTY	PANTENE	WALDORF-ASTORIA HILTON ROOM (LOBBY)
	Pantene will be hosts at a porty for visiting press (N.Y. Couture Council). By invitation. Contact: Doris Gerretzen, 265-6230.		
Wednesday Jan. 7 6:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS	GIMBELS	STATLER-HILTON GRAND BALLROOM
	Admission by ticket (free) available in Bridal Salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300.		
Beginning Wednesday Jan. 7	OPENING OF SUMMER COLLECTION	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous showings. Contact: Joe Melton, LO. 5-6900.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday Jan. 7	OPENING OF SUMMER COLLECTION	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous showings of Summer collection designed by Cara Kirby and Norma Walters; and Paris collection by Pierre Lucé. Contact: LO. 4-1434.		
Jan. 8	8:30 A.M., GLAMOUR LINGERIE SHOW FOR RETAILERS (see page 5)		
Thursday Jan. 8 12:30 P.M. Luncheon	PRESS LUNCHEON	WEST POINT PEPPERELL	WALDORF-ASTORIA JADE ROOM
	"The '70s: A Coloful Leisure Decade". (N.Y. Couture Council) By invitation. Contact: Claude Delibes, 564-0700.		
Thursday Jan. 8 7:00 P.M. Cinner	FASHION SHOW, ENTERTAINMENT	SEARS, ROEBUCK AND CO. (360 WEST 31ST STREET)	HOTEL PLAZA PERSIAN ROOM
	Fourteenth edition of "A Night at the Persian Room" for visiting press. By invitation. Publicity: John E. Terrell, 790-7802.		
Friday Jan. 9 10:30 P.M.	"ENTERTAINER OF THE YEAR" PARTY	CUE MAGAZINE (20 WEST 43RD STREET)	HOTEL PIERRE GRAND BALLROOM
	Annual Cue Magazine party. All invitations have been issued.		
Saturday Jan. 10 12:00 Noon	BRIDAL SHOWS	MACY'S	FABRIC THEATRE 6TH FLOOR
	Also showing: Sat., Jan. 24, 2:00 P.M., Community Room, Bay Shore; Sat., Jan. 31, 3:00 P.M., Community Room, Queens; Sat., Feb. 7, 2:00 P.M., Community Room, New Rochelle; formal showings, Jan. 29, 7:30 & 9:00 P.M., Colonie (Albany). Contact: OX. 5-4400.		
Sunday Jan. 11- Jan. 15	59TH ANNUAL CONVENTION	NATIONAL RETAIL MERCHANTS ASSN	N.Y. HILTON; AMERICANA
	NRMA's "Salute to the '70s". Publicity: Richard French, CH. 4-8780.		
Monday Jan. 12 5:00 P.M.	OPENING OF SUMMER COLLECTION	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	By admission card only. Buyer Show: Mon., Jan. 19, 2:30. Contact: CH. 4-5452.		
Monday Jan. 12 5:30 P.M. Cocktails	RECEPTION FOR RETAILERS	NATIONAL COTTON COUNCIL; COTTON PRODUCERS INST.	ST. REGIS ROOF
	Reception for store executives. By invitation only. Contact: Charlotte Norman, 736-9221.		
Jan. 12	8:00 P.M., MARTIN'S BRIDAL SHOW, GARDEN CITY HOTEL, GARDEN CITY, L.I.		
Monday Jan. 12 6:00 P.M.	SPRING BRIDAL FASHION SHOWS	ABRAHAM & STRAUS (BROOKLYN)	BRIDAL SALON 3RD FLOOR
	Also showing at 7:00 and 8:00 P.M. (Repeat Shows: Mon., Jan. 19, 6:00, 7:00, 8:00 P.M.) Tickets: Bridal Dept. Publicity: Olga Soffer TR. 5-0195.		
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
	Continuous showings. Contact: Betsy Klein, 736-1076.		
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION	BARBARELLA (DIV. BARBERINI)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	Informal showings. Contact: Alyson Shirk, PE. 6-2291.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION	BARBERINI	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	Informal showings. Contact: Florence or Teri, PE. 6-2291.		
Beginning Monday Jan. 12	OPENING OF SUMMER SPORTSWEAR	CACHAREL	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Continuous showings. Contact: WI. 7-4406.		
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION	DANIKA BY LEAMOND DEAN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous showings. Contact: 924-4525.		
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	By appointment. Contact: Margie Corbett, 244-2700.		
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTIONS	JEUNESSE; BLAUNER BOUTIQUE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By reservation. Contact: Mary Lou Levine, OX. 5-6234.		
Beginning Monday Jan. 12	FRENCH READY-TO-WEAR FASHIONS	LAPIDUS; MAGBELLE; LUIS-MARI; GREGOIRE; DUBOIS	HOTEL PLAZA PRIVATE SUITE
	Summer dresses, pants, tunics in silk and cotton for misses and juniors by Ted Lapidus, Magbelle of Paris; Gregoire of Lyon; Dubois, Luis-Mari of Nice. By appointment. Contact: Monique Sallebert, AT. 9-5435 or Françoise Bordes, AT. 9-1320.		
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Continuous showings. Contact: OX. 5-4270.		
Beginning Monday Jan. 12	TIZIANI OF LONDON SUMMER COLLECTION	MODA ROMANA	ST. REGIS MEZZANINE
	By appointment. Contact: PL. 5-2340.		
Monday Jan. 12-Jan. 15 9:00 A.M.-5:30 P.M.	FUR BOUTIQUE AT NRMA FAIR	FUR & SPORT (224 WEST 30TH ST.)	HOTEL AMERICANA BOOTH 93
	"Fur Boutique of the '70s"--total fashion and environmental concept for contemporary living, designed by Mr. Fred. Contact: Al Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.		
Tuesday Jan. 13 8:00 A.M. Breakfast	MERCHANDISING SEMINAR	MERCHANDISING MOTIVATION	N.Y. HILTON GRAND BALLROOM
	"Summer '70". Prices: $15.00, members; $25.00, guests. By reservation. Contact: Frances Hodges or Marjorie Reich, 200 Madison Ave., OR. 9-4484.		
Tuesday Jan. 13 8:00 A.M.-5:00 P.M.	ELEVENTH ART NEEDLEWORK CLINIC	McCALL'S (230 PARK AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
	Speakers: Herbert Bijur, President, McCall Pattern Co.; Nan Comstock, Editor-in-Chief, McCall's Needlework & Crafts; William Pahlman, FAID; Kay Corinth, Merchandising Editor, Seventeen; Phyllis Youngheart. Luncheon Speaker: Dorothy Rodgers. Fashion show of handknit and crocheted clothes; displays of new yarns, merchandise; panel discussion. For merchandisers, art needlework buyers, yarn shop owners. Price: $25.00. Contact: Alexis Scott, 983-3294.		

Jan. 13 8:30 A.M., GLAMOUR LINGERIE SHOW FOR RETAILERS (see page 5)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 13 12:00 Noon Luncheon	ANNUAL AWARD LUNCHEON	BAMA (10 W. 33RD ST.)	N.Y. HILTON GRAND BALLROOM
	Annual "Green Thumb" award will be presented to Philip Hawley, president, Broadway Dept. Stores, Los Angeles. Boyswear trends fashion show presented by Celanese. Contact: Robert Gur-Arie, 594-5130.		
Tuesday Jan. 13 12:00 Noon Luncheon	ACCESSORY SHOW AT LUNCHEON	ROBINSON & GOLLUBER (244 MADISON AVENUE)	HOTEL BILTMORE MADISON & 43RD ST.
	Showing of accessoreis for men and women by Givenchy. By invitation. Contact: Nanette, MU. 6-1974.		
Tuesday Jan. 13 5:00 P.M.- 7:00 P.M.	FASHION SHOW: MAN-MADE FURS	NORWOOD MILLS	RAINBOW ROOM ROCKEFELLER CENTER
	"The Joyful Jungle"--musical fashion show produced by Michael Brown. Fashions created by members New York Fashion Designers, Inc. By invitation. Publicity: Ruth Hammer Associates, 246-4818.		
Jan. 14	8:30 A.M., GLAMOUR LINGERIE SHOW FOR RETAILERS (see page 5)		
Wednesday Jan. 14 9:45 A.M. Breakfast	PRESS PREVIEW: FURNITURE SHOW	MACY'S	EXECUTIVE DININGROOM 14TH FLOOR
	By invitation only. (For Release, Fri., Jan. 16.) Contact: Toni Oliver, OX. 5-4400 Ext. 2683 or 3155.		
Wednesday Jan. 14 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	PERI WOLFMAN FOR COUNTRY AIRE	BARBETTA RESTAURANT 321 WEST 46TH STREET
	"Resort and Second Semester Look". Reservations ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Wednesday Jan. 14 5:30 P.M.- 8:00 P.M.	ANNUAL TOBE AWARD	TOBE ASSOCIATES	HOTEL PIERRE GRAND BALLROOM
	The 1969 Tobe Award "for distinguished contribution to American retailing" will be presented to Harold Krensky, board chairman, Bloomingdale's. All invitations have been issued.		
Wednesday Jan. 14 6:00 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS	BEST & CO.	4TH FLOOR
	Publicity: Marjorie Angerson, PL. 9-2000.		
Thursday Jan. 15 3:30 P.M.	PRESS PREVIEW: PREMIERE COLLECTION	MILBO	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Preview of premiere collection by Bob Mackintosh for Milbo. By invitation only. Continuous by appointment beginning Tues., Jan. 20. Contact: Bob Miller, 594-6880.		
Jan. 15- Jan. 23	ITALIAN COUTURE SHOWINGS IN ROME. Contact: Camera Nazionale della Moda Italiana, Via Lombardia, 44, Rome.		
Jan. 16- Jan. 25	NATIONAL SKI WEEK "Let's Go Skiing". Contact: Doc Des Roches, Ski Industries America, 432 Park Avenue South, 689-1266.		
Saturday Jan. 17 11:30 A.M.	SPRING BRIDAL SHOW	LORD & TAYLOR; MADEMOISELLE	YOUNG NEW YORKER SHOP 6TH FLOOR
	"The New Art of Weddings"--as featured in January issue of Mademoiselle Magazine. Open to public. Publicity: Gloria Carr, WI. 7-3300.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 19 10:00 A.M.	TWO SHOWINGS OF SUMMER COLLECTION Second show at 4:00. By reservation. Contact: 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Jan. 19 11:00 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 2:00. By reservation. Contact: 524-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Monday Jan. 19 12:00 Noon	OPENING OF SUMMER COLLECTION Also Jan. 22, 27 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Jan. 19	2:30 P.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452		
Monday Jan. 19 3:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Jan. 19	4:00 P.M., LEO NARDUCCI, 530 Seventh Avenue, 11th floor, 594-5660		
Jan. 19	6:00, 7:00, 8:00 P.M., ABRAHAM & STRAUS REPEAT BRIDAL SHOWS (see page 6)		
Beginning Monday Jan. 19	OPENING: SPRING-SUMMER COLLECTION Debutante collection and boutique collection of formal and cocktail dresses, designed by Phyllis Bianchi. By appointment. Contact: Ray Baldasaro. BR. 9-0292. Publicity: Margaret Hodge Co., 355-6997.	BIANCHI	499 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 279-3091.	PIERRE CARDIN NEW YORK	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION By reservation. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 19	SUMMER BOUTIQUE NUMBER ONE Continuous by appointment. Contact: LO. 4-3470.	DEEBS BY EDIE GLADSTONE	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION By appointment. Contact: Timmie Riche, HA. 1-1676.	DESIGN THAI	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	RONNIE SIMON FOR THE FIFTH ADDITION	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION By appointment only. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: BR. 9-3650.	LAURENCE GROSS BY LEVINO VERNA	498 SEVENTH AVENUE SHOWROOM - PENTHOUSE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 19	OPENING: DEBUTANTE COLLECTION	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - PENTHOUSE
	A specially designed collection of debutante gowns; also a group of Summer formals. By appointment. Contact: Alan Davis, 755-5529.		
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings in new showroom. Contact: 947-2055.		
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION	DAVID KIDD FOR MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
	Also David Kidd Boutique. Informal by appointment. Contact: BR. 9-5794.		
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION	MILA EDITIONS (DIV. RENBROOK)	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: Ethel Shields, 736-1310.		
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION	MODELIA BY DON SIMONELLI	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
	Continuous by appointment. Contact: PE. 6-8888.		
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION	GUNTER FOR PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Showing by appointment. Contact: Maribeth Lubell, 564-5430.		
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION	RENBROOK BY ERIC DE JUAN	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: Ethel Shields, 736-1310.		
Tuesday Jan. 20 9:00 A.M. Breakfast	PREVIEW: FALL COLLECTION	THE HADLEY CORPORATION (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
	Hadley will present sweaters and related fashions in luxury fibers, designed by Jerry Feder of Anne Klein for Fall '70. By invitation. Continuous thereafter in showroom (21st floor). Contact: Robert Newman, 565-2170. Publicity: Eleanor Lambert, MU. 8-2130.		
Tuesday Jan. 20 9:30 A.M.	OPENING OF SUMMER COLLECTION	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Also Jan. 22, 28 at 9:30. By reservation. Contact: WI. 7-4551.		
Tuesday Jan. 20 10:00 A.M.	OPENING OF SUMMER COLLECTION	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Also Jan. 22, 28 at 10:00. By reservation. Contact: LA. 4-7626.		
Tuesday Jan. 20 10:30 A.M.	OPENING OF SUMMER COLLECTION	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Also Jan. 28 at 10:30. By reservation. Contact: Don Friese, LO. 4-2155.		
Tuesday Jan. 20 11:30 A.M.	OPENING OF SUMMER COLLECTION	STUDIO SIX BY FRANK ADAMS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.		
Tuesday Jan. 20 12:00 Noon	OPENING OF SUMMER COLLECTION	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Also Jan. 22 at 12:00 Noon. By reservation. Contact: BR. 9-5012.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 20 1:00 P.M.	OPENING OF SUMMER COLLECTION	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Also Jan. 26, 27, Feb. 2 at 1:00. By reservation. Contact: Jean Roberts, LA. 4-3520.		
Tuesday Jan. 20 1:00 P.M.	OPENING OF SUMMER COLLECTION	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Showing in 4th floor (Jr. Sophisticates) showroom; thereafter in own showroom on 7th floor. Contact: Judy Harvey, LO. 4-0462.		
Tuesday Jan. 20 2:30 P.M.	OPENING OF SUMMER COLLECTION	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	By reservation. Contact: OX. 5-4812.		
Tuesday Jan. 20 2:30 P.M.	OPENING OF SUMMER COLLECTION	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Also Jan. 22 at 2:30. By reservation. Contact: LO. 3-1600.		
Tuesday Jan. 20 3:30 P.M.	OPENING OF SUMMER COLLECTION	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Also Jan. 28 at 3:30. By reservation. Contact: Stuart Kreisler, LA4-9350.		
Tuesday Jan. 20 5:00 P.M.	RESORT-SPRING-SUMMER COLLECTION	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
	By invitation only. Thereafter by appointment. Contact: Helen Borger, CO. 5-7720.		
Beginning Tuesday Jan. 20	SUMMER COLLECTION BY ELEANOR BRENNER	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Continuous by appointment. Contact: Ruth Shiller or Norma Wilk, 947-9677.		
Beginning Tuesday Jan. 20	OPENING OF SUMMER COLLECTION	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By appointment. Contact: Lucille Tice, 947-8235.		
Beginning Tuesday Jan. 20	OPENING OF SUMMER COLLECTION	CHRISTIAN DIOR-NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By appointment. Contact: LO. 4-9220.		
Beginning Tuesday Jan. 20	OPENING OF SUMMER CAPSULE COLLECTION	JAEGER	1407 BROADWAY SHOWROOM - 45TH FLOOR
	By appointment. Contact: Martha Edgar, 758-6211.		
Beginning Tuesday Jan. 20	SUMMER COLLECTION BY ALAN PHILIPS	JEREMY ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By reservation. Contact: Bud Klauber, 594-0870.		
Beginning Tuesday Jan. 20	OPENING OF SUMMER COLLECTION	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous showings. Contact: LO. 3-6143.		
Beginning Tuesday Jan. 20	OPENING OF SUMMER COLLECTION	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous by appointment. Contact: LO. 3-0988.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Jan. 20	OPENING OF SUMMER COLLECTION Informal showings by appointment only. Contact: Harold Davis, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Jan. 21 9:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: WI. 7-4551.	TIFFEAU BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Jan. 21 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 10:30. By reservation. Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Jan. 21 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: LW. 4-0454.	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Jan. 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Spring Partying". Reservations ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	MATHEW OF NOEL JUNIORS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 21 2:00 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 28 at 2:00. By reservation. Contact: LA. 4-3520.	TRAINA BOUTIQUE BY JUDITH WISTER	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Jan. 21 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 2:30. By reservation. Contact: CH. 4-1872.	ALDRICH BY MARIE McCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Jan. 21 4:00 P.M.	PRESS PREVIEW: SUMMER COLLECTION Also Jan. 22, 27, 29 at 4:00; Jan. 22 at 11:00 A.M.; Jan. 27 at 2:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Jan. 21 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR BY ELINOR SIMMONS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Jan. 21	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Doris Reiter, LO. 3-6126.	CLARET	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Jan. 21	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LO. 3-0922 or CH. 4-8281.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Jan. 21	COLLECTION NUMBER FIVE Showing by appointment. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Wednesday Jan. 21	SUMMER COLLECTION BY DON BREITINGER By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Jan. 22	9:30 A.M., TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 22 10:30 A.M.& 2:30 P.M.	TWO SHOWINGS OF SUMMER COLLECTION Second showing at 2:30. By invitation only. Contact: Jeanne Dionne CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Jan. 22 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 10:30. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Jan. 22 11:45 A.M.	SUMMER COLLECTION BY ARTHUR DOUCETTE Also Jan. 26 at 11:45. By reservation. Contact: PE. 6-1351.	J.G. COUTURE (DIV. MALCOLM STARR)	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Jan. 22 1:15 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 22 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 27, 29 at 2:30. By reservation. Contact: LA. 4-6968.	MAURICE RENTNER BY BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Jan. 22	2:30 P.M., JERRY SILVERMAN, 530 Seventh Avenue, 10th floor, CH. 4-7522		
Thursday Jan. 22 4:00 P.M.	SUMMER COLLECTION BY RIZKALLAH By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday Jan. 22	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Friday Jan. 23 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Dorothy Hermé, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Sunday Jan. 25 12:30 P.M. Luncheon	TEXAS FASHIONS AT LUNCHEON "Cottons Span the Zodiac". Repeat Shows: Jan. 26, 27 at 12:30. By invitation. Contact: Bardee Underwood, 3060 Apparel Mart, 214-683-5930.	TEXAS FASHION CREATORS; NATIONAL COTTON COUNCIL	APPAREL MART DALLAS, TEXAS
Monday Jan. 26 11:00 A.M.	OPENING OF SUMMER COLLECTION Designed by Beverly Moyer and Bill de Natale. By reservation. Contact: LA. 4-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Jan. 26 11:00 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 27, Feb. 3 at 11:00. By reservation. Contact: WI. 7-4968. Publicity: Ruth Hammer Associates, 246-4818.	WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Jan. 26 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-6983.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 26 2:30 P.M.	SUMMER COLLECTION BY OLE BORDEN By reservation. Continuous thereafter. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 26 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday Jan. 26 4:00 P.M.	PREMIERE COLLECTION Thereafter by appointment. Contact: Helen Presser, 564-9115.	MARIO FORTE FOR CESCA	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 26 6:00 P.M. Cocktails	MIDSUMMER MARKET PRESENTATION "Summer Horizons 1970". By invitation. Contact: Lois Watson, 3641 Apparel Mart, 214-631-0622.	TEXAS FASHION CREATORS	APPAREL MART DALLAS, TEXAS
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTIONS Daily informal showings. Contact: WI. 7-5324.	ANDREW ARKIN; LEONARD ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. Contact: BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. Contact: BR. 9-0925.	PARNES-FEINSTEIN BY TERRY MORTON	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. Contact: 565-2051.	NARDIELLO FOR RONA	498 SEVENTH AVENUE SHOWROMM - 16TH FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Designed by June Frances and Patrick Porter. Contact: 565-2051. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Jan. 26	COUTURE SHOWINGS IN PARIS. Contact: Chambre Syndicale de la Haute Couture, 100, rue du Faubourg St-Honore, Paris VIII.		
Tuesday Jan. 27 9:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. (Continuous from Jan. 19) Contact: WI. 7-9470.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Jan. 27 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Jim Fitzsimmons, PE. 6-0151.	CAMEO BY JOHN MOORE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Jan. 27 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 27 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Jan. 27 11:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Jan. 27 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-3000.	MALCOLM CHARLES BY MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Jan. 27 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Jan. 27 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 28, Feb. 3, 4 at 1:00. By reservation. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Jan. 27 3:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Jan. 27 4:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Jan. 27	OPENING OF SUMMER COLLECTION By reservation. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 28 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Jan. 28	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Jan. 29 11:00 A.M.	PRESS SHOWING: SUMMER COLLECTION Buyer Show: Feb. 3 at 11:00. By reservation. Contact: 524-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 29 3:30 P.M.	PREVIEW OF SUMMER COLLECTION By invitation. Continuous thereafter. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR

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10	**11**	12	13	14	15	16
17	18	19	20	21	22	23
24	**25**	26	27	28	29	30
31						

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	**25**	26	27
28	29	30				

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	**25**
26	27	28	29	30	31	